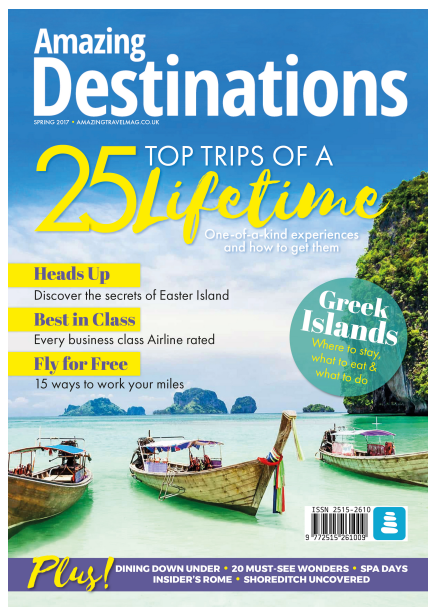


MEDIA INFORMATION 2018

A tropical beach scene with palm trees in the foreground, turquoise water, and a clear blue sky. A small boat is visible on the right side of the water.

Amazing Destinations



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Amazing Destinations is contract published by Creative Path Group, a leader in developing and managing promotions for the entertainment and leisure industry. Our Multimedia campaigns for Film, TV, and Theme Park clients like Universal Orlando, LEGOLAND, Disney and Port Aventura reach millions of consumers across multiple media platforms.

The collage features several promotional materials:

- Irish Daily Mail:** A large headline reads "WIN A DREAM HOLIDAY TO UNIVERSAL ORLANDO RESORT IN FLORIDA". Below it, another headline says "WALLACE'S €2,700 A MONTH RENTAL".
- TV Times Reader Offer:** A section titled "FREE The LEGO Movie Activity" with a sub-headline "WIN A DREAM FAMILY TRIP TO PORTAVENTURA IN SPAIN". It includes an image of the LEGO Movie characters.
- Daily Mail:** A section titled "FAMILY TRIPS TO DISNEYLAND PARIS FOR JUST £75!" with a sub-headline "INCLUDING FERRIES AND ENTRANCE TO BOTH THEM". Below this, another headline reads "MAKE ROSS P... As BBC is fined record £150,000 over sick strike demand £6m-a-year star and Russell Brand".
- Harry Potter:** A large poster for "The Wizarding World of Harry Potter - Diagon Alley" with the headline "WIN A DREAM HOLIDAY TO UNIVERSAL ORLANDO RESORT IN FLORIDA". It features the characters from the Harry Potter series.
- Disney:** A poster for "Beauty and the Beast" with the headline "Disney BEAUTY AND THE BEAST IN CINEMAS MARCH 17". It features Belle and the Beast.
- Other Promotions:** Various smaller posters and coupons are visible, including one for "Cinderella" and another for "Despicable Me Minion Mayhem".





ABOUT AMAZING DESTINATIONS

Amazing Destinations is a guide to the best locations the world has to offer, near and far. Covering the UK and a broad range of global destinations it provides inspiration and advice for modern travellers looking for unique, unforgettable and exciting leisure experiences.

It is dedicated to helping readers enjoy everything travel has to offer plus a wide range of practical travel advice. Whether it's a luxury family holiday, a romantic city break or business trip, the informative and authoritative editorial features and high-quality photography help readers maximize their travel experience.

Produced quarterly and distributed to consumers **free of charge** through promotional partnerships with leading UK and Ireland National Newspapers, Amazing Destinations offers unrivalled consumer reach and influence.

www.amazingtravelmag.co.uk

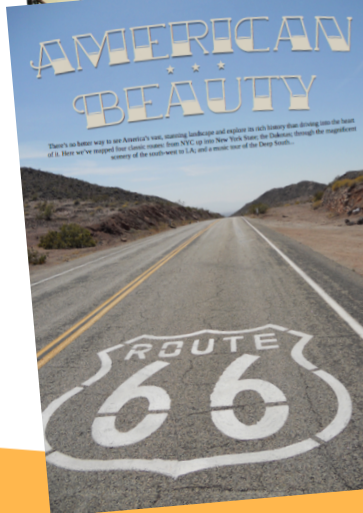


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CONTENT

Amazing Destinations covers a broad range of editorial features including:

- *Luxury global travel*
- *Family holidays & mini breaks*
- *UK & European City breaks*
- *Independent travel*
- *Event locations & planning*
- *Restaurant & Bar reviews*
- *Business & corporate travel*
- *Theme parks & attractions*
- *Travel Essentials & tips*



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Daily  **Mail**

Irish Daily Mail

Scottish Daily Mail

iweekend

Irish Independent 

 **INDEPENDENT**

WHSmith

Martin McColl

eason

DISTRIBUTION – MEDIA PARTNERSHIP

Amazing Destinations is a **free-to-receive** publication distributed via Creative Path Group's promotional partnerships with UK and Irish Newspapers via news trade retail activation. Issue quantities depend on the specific partnership but a minimum of 80,000* copies are produced and distributed quarterly via partnership, subscription and bulk.

Creative Path's previous/existing media partners include *Newspaper, The Daily Mail, The Irish Daily Mail, The Scottish Daily Mail, The Independent, and The Irish Independent*. Previous/existing retail partners include *WH Smiths, Martin McColl's* and *Eason's*.

DISTRIBUTION – SUBSCRIPTIONS

Amazing destinations currently has over 8000* fully requested subscribers.

For information on the next issue's media and retail partnership distribution please contact the team.

*TrackBrand Audit Jan 108

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DISTRIBUTION – BULKS

Amazing Destinations is also bulk distributed by hand in close proximity to selected **train station** locations in select cities around the UK.

You can find the magazine distributed in **London**, **Birmingham** and **Edinburgh**.

Copies are also made available for pick-up at selected **BAA airlines lounges**, **hotels**, and **gyms** around the UK



ADVERTISING SIZES

Amazing Destinations accommodates full page or double page spread advertisement sizes.

Double page spread: 307mm x 430mm 297mm x 420mm 10mm inside of trim

Full page: 307mm x 220mm 297mm x 210mm 10mm inside of trim

FREQUENCY/SCHEDULE

Published Quarterly

- Spring 2018,
- Summer 2018,
- Autumn 2018
- Winter 2018

For advertisement rates & distribution deadlines:
please contact the team





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